

Hi [manager's name],

I'd like to attend Pulse Europe 2026, Gainsight's flagship post-sales conference, taking place 19–20 October at The Brewery in Shoreditch, London. It's the largest gathering of post-sales leaders in Europe with 700+ practitioners across Customer Success, Customer Education, and Community.

Here's why it's worth the investment:

- **Relevant sessions, cutting-edge content:** Pulse Europe tracks are built around the challenges CS, CE, and CC leaders are actually working on right now. Practitioners share real programmes, real failures, and what they rebuilt afterwards.
- **Peer connection with 700+ post-sales leaders:** Structured networking formats, vibe labs and problem-solving sessions to meet other post-sales leaders working through the same challenges.
- **Live product demos and roadmap sessions:** First look at new Gainsight features, with direct access to the product team to ask how they apply to how we work.

Within two weeks of returning I'll share a focused recap with key insights tailored to our team's priorities and identify a few initiatives we can test.

Here's an estimated cost breakdown:

Early Bird ticket: £799 (rises to £949 after 13 September)

Hotel: £ [insert amount]

Travel: £[insert amount]

Total: £ [insert total]

Happy to answer any questions or pull together more details.

Thank you for considering this,

[Your name]